

# DELIVERABLE D 4.7: Mark Registration for 6 classes of products

TV4NEWOOD PROJECT

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## VacWood® REGISTRATION

As a result of design, development and implementation of the Contest that led to the recognition of the brand VacWood® (see Figure 1) for the thermally modified "vacuum wood", the activities focused on the registration of the mark VacWood®

**Figure 1: VacWood® Brand**



First was shared with partners and in particular Wde-Maspell project coordinator (WDE) the target countries to act on, these will be:

- All EU countries;
- Norway;
- USA;
- CHINA;
- Canada.

It 'been given the task to society Metroconsult Roberto Dini & Partners who previously worked with Conlegno for registering other brands.

The company has already done so at the time the filing of the mark followed by a detailed report.

The store was well prepared for:

- 1) word mark VacWood®
- 2) figurative mark in black and white

For the following classes: Class 19, Wood working, wood sawdust, plywood.

As the owner is WDE Ltd, that cover with patents process and production machine in the same countries. For international legislation this patents cover VacWood® as output of process patented.

VacWood® is the brand that generally identifies the wood product through the process ThermoVacuum patented by WDE. Thermo vacuum process can treat different types of wood, WDE provides that the trade mark is applied to the following types of wood produced according to the specifications of the process identified in Tv4newood project: Silver Fir (*Abies alba*), Spruce (*Picea abies*), Maritime Pine (*Pinus pinaster*), Ash (*Fraxinus spp.*), Beech (*Fagus sylvatica*), Poplar (*Populus sp.*) and Oak (*Quercus petrae*).

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